



Introducing

EXECUTIVE TRAINING

**THE PREMIER EXECUTIVE TRAINING IN
ENTREPRENEURSHIP AND
INNOVATION**



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Westminster and The City

with Big Innovation Centre

**Prepare to propel your business to
new heights.**

Immerse yourself in our all-encompassing
executive training programme,
meticulously crafted to encompass every
aspect of contemporary entrepreneurship.
Acquire the instrumental tools necessary
to excel in today's innovative landscape.



1 WEEK IN PERSON

5 days | 45 hours

£4500

<https://bicpavilion.com/corporate-membership>

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- Specialised Subject Knowledge
- Enhanced Leadership Approach
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- Certification & Personal Reference
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BIG INNOVATION CENTRE

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Emerging Tech Trends:

Gain insights into the latest advancements in AI, blockchain, big data, web3 and explore how they're reshaping industries across the board.

University-Business Synergy:

Learn how to forge powerful partnerships with academia to harness cutting-edge research, tap into emerging technologies, and access a pool of fresh talent.

Digital Transformation Management:

Embrace the digital age with strategic approaches to transformation, ensuring your business remains agile and competitive.

Technology Transfer Strategies:

Master the art of transferring breakthrough technologies from research labs to the market, ensuring you stay at the forefront of innovation.

Digital Markets Strategies:

Navigate the ever-evolving digital landscape with savvy market strategies tailored for the online realm.

Technology Innovation Centres & Science Parks:

Discover how to leverage these specialised hubs to accelerate innovation, foster collaboration, and gain a competitive edge in your industry.

Digital Finance (DAO, NFT, Crypto):

Stay ahead of the curve with an in-depth understanding of decentralised finance, NFTs, blockchain, and cryptocurrencies.

Entrepreneurial Finance & Corporate Venturing:

Navigate the complex world of financing, from traditional methods to corporate venturing, to ensure sustainable growth and profitability.

Open Innovation and Collaboration:

Harness the power of collective intelligence by collaborating with external partners, driving innovation beyond organizational boundaries.

Intellectual Property Rights (IPRs) Strategy:

Develop a robust IPR strategy to safeguard your innovations, understand market risks, and explore lucrative avenues like licensing and franchising.

Innovation Ecosystems & Growth Hubs:

Uncover the secrets to thriving within innovation ecosystems and leveraging growth hubs for exponential business development.

IPR Global Governance & Ethics:

Delve into the ethical dimensions of global IPR governance, and gain insights into international bodies like WTO and WIPO.

Innovation Management:

Learn to effectively manage innovation pipelines, nurture intangible assets, and create a culture of continuous improvement.



Sign up today and embark on a transformative journey that will elevate your organisation to new heights! Don't miss out on this opportunity to be at the forefront of innovation. Act now and secure your spot in the future of entrepreneurship! ✨